

### Graduate Council Meeting Notes

May 7, 2018      3:00 – 4:30 PM      LIB 209 (Fishbowl)

- I. **Welcome!**
  - A. Introductions
  
- II. Approval of April 2, 2018 meeting notes  
*Approved*  
**Announcements**
  - A. Update: HSU/Scholarly Communications & Digital Scholar Team
    - i. Kyle Morgan, Scholarly Communications Team (Summer Submission)  
*Distributed a thesis/project summer '18 submission process form*
  - B. Update: Graduate Student Orientation, and Grad Council Priorities survey
    - i. Terri Fisher, Graduate Studies Coordinator  
*Changing grad fall orientation date- August 16<sup>th</sup> – same date as transfer student orientation.*
  - C. Update: Discuss Graduate Continuous Enrollment for Summer Semester
    - i. Summer Turner, Assistant Registrar College of Extended Education & Global Engagement  
*Update regarding Summer Graduate Continuous Enrollment*
  
- III. **Discussion: Follow-up Graduate Program Assessment 3:15pm**
  - A. Mark Wicklund, Academic Assessment Coordinator  
*PowerPoint slides—Include in final notes*  
*-goals for SLOs (grad program assessment plan)*  
*-email mark if you don't like Google Docs*  
*-Programs SLOs aligned with grad school SLOs*  
*-Mark is available to come to Grad Program Faculty meeting if you need more support!*  
*-Submit info by first grad council meeting of next semester*
  
- IV. **Discussion: Marketing & Recruiting**
  - A. Rock Braithwaite, Interim Vice Provost & Meredith Williams  
Discussion:  
*-WRGP -> WICHE; helps students get instate tuition*  
*-All of our grad programs to take part*  
*-Includes all Western States (AK, AZ, CO, HI, ID, MT, ND, NM, NV, OR, SD, UT, WA, WY)*  
*-Planning to develop a standardized grad studies brochure that highlights HSU brand*  
*-General HSU themed brochure highlighting unique-ness of campus with an insert for specific grad programs*  
*-Update websites*  
*-Hearst newspaper ad with all grad programs? ~ \$5,000-\$8,000*  
*-share best practices with each other and Rock*  
*-Online Grad Fairs from Chancellor's Office*  
*-Market HSU brand (Rock & Meredith)*  
*-Need input from grad coordinators*  
*-Work study for graduate students – email coming from Rock next week*  
*-quota for each program*  
*-Rock will include criteria*

*-What are you doing to recruit?*

*-Why should I (prospective student) come to HSU for your program?*

**V. Discussion: Graduate Student Exit Survey**

A. Rock Braithwaite, Interim Vice Provost

*-Collects Standard Set of data for all and customizable for each program*

*-Allison (Grad Student from sociology doing project with exit survey)*

*-Proposal/ defend thesis in November*